

Advertising on pacbiztimes.com and our email newsletters provide another opportunity for business promotion. Accepted media includes JPEG, GIF and PNG. • No Flash animation allowed. • Resolution must be 72 dpi, maximum file size is 75-100K, less than 50K is recommended. • Ads will be linked to the web address provided by you or your agency. • Available to print advertisers only.

WEBSITE HOMEPAGE	SIZE	RATE
Top Banner, Fixed (Displayed throughout the entire website)	1150px wide x 125px tall	3/8 page pricing
Side Box - Small	350px wide x 250px tall	1/8 page pricing
Side Box - Large	350px wide x 600px tall	1/4 page pricing
WEBSITE FOCUS SECTION	SIZE	RATE
“Sponsored by” Banner	750px wide x 90px tall	1/2 page pricing
EMAIL NEWSLETTERS	SIZE	RATE
“Sponsored by” Top Ad	600px wide x 290px tall	3/8 page pricing
Side Box	300px wide x 250px tall	1/4 page pricing

